

2023 Strategic Plan

Georgia Bio fosters innovation and growth of the life sciences ecosystem for a healthier world.

Advocate



Establish Georgia Bio as the recognized leader in advocacy for life sciences in Georgia

- Mobilize members
- Train on advocacy
- Capitalize on national affiliations
- Deepen relationships with public policy officials

Connect



Engage members and the community to enable impactful relationships

- Member meetings
- Industry specific Summits
- Access to purchasing programs
- High-level networking
- Drive investment opportunities to foster life science growth

Educate



Be the singular voice and recognized resource for life sciences in Georgia

- Serve as a Public Relations function
- Perform as an Economic Development broker
- Increase corporate visibility
- Access to industry information

Inspire



Establish Georgia as a center for excellence in bioscience workforce training and talent

- Support development of future leaders
- Connect job seekers with industry
- Develop training standards
- Scale programming to meet workforce needs

Georgia Bio Events

- **February 22, 2023:** Life Sciences Day at the Capitol
- **September 2023:** Patient Advocacy Summit
- Legislative Dinners & Roundtables
- Patient Advocacy Alliance Roundtables
- Industry Tours

- **March 29, 2023:** Golden Helix Awards
- **October 2023:** Innovation Summit
- Entrepreneurial Mentorship Program
- Monthly Townhalls
- C-Suite Convenings
- Industry & Academic Council Convenings

Programs led by our sister division, the BioEd Institute

- Rural Teacher Training Program
- Career Fair
- Mentorship Program
- Visiting Scientist Program
- Scientific Poster Session
- Equipment Depot
- BioGENEius Competition