

# 2021 Strategic Plan

**Georgia Bio fosters innovation and growth of the life sciences ecosystem for a healthier world.**

## Advocate



Establish Georgia Bio as the recognized leader in advocacy for life sciences in Georgia

- Mobilize members
- Train on advocacy
- Capitalize on national affiliations
- Deepen relationships with public policy officials

## Connect



Engage members and the community to enable impactful relationships

- Member meetings
- Industry specific Summits
- Access to purchasing programs
- High-level networking
- Drive investment opportunities to foster life science growth

## Educate



Be the singular voice and recognized resource for life sciences in Georgia

- Serve as a Public Relations function
- Perform as an Economic Development broker
- Increase corporate visibility
- Access to industry information

## Inspire



Establish Georgia as a center for excellence in bioscience workforce training and talent

- Support development of future leaders
- Connect job seekers with industry
- Develop training standards
- Scale programming to meet workforce needs

## Georgia Bio Events

- **February 24:** Life Sciences Day at the Capitol
- **September 2021:** Patient Advocacy Summit
- Legislative Dinners & Roundtables
- Patient Advocacy Alliance Roundtables
- Industry Tours

- **April 1, 2021:** Golden Helix Awards
- **May 2021:** Digital Health/MedTech Summit
- **October 2021:** Innovation Summit
- Entrepreneurial Mentorship Program
- Monthly Townhalls
- Board Council Gatherings

## Events led by our sister division, the BioEd Institute

- **March 2021:** Rural Teacher Training Program
- Career Fair
- ELN Mentorship Program
- Visiting Scientist Program
- Bench & Beyond Series
- Scientific Poster Session