



GEORGIA BIO™ Patient Advocacy Summit 2020

Health Equity & Access in a Patient's Time of Crisis

September 22, 2020 | 10am - 12pm | Virtual Summit

Agenda

9:58 AM- 10:00 AM: Video Message: *The BIOEquality Agenda*

- Dr. Michelle McMurry-Heath, President & CEO, Biotechnology Innovation Organization (BIO)

10:00 AM – 10:10 AM: Welcome

- Maria Thacker-Goethe, President & CEO, Georgia Bio
- Conference Chair & Sponsor Remarks: Dorothy Leone-Glasser, Executive Director, Advocates for Responsible Care (ARxC) & Stephen Marmaras, Senior Manager, U.S. Government Affairs, Alliance Development, Amgen

10:10 AM – 10:25 AM: Keynote

- Gretchen C. Wartman, Vice President for Policy and Program, National Minority Quality Forum

10:25 AM – 10:55 AM: Panel Discussion: *Patient Centricity in Clinical Trials*

- Mapillar Dahn, President and Founder, MTS Sickle Cell Foundation, Inc.
- Sharon Lamberton, Deputy Vice President of State Advocacy, PhRMA
- Moderated by: Karen A. Lindsley DNP, RN, CDE, CCRC, Manager, Coordinating Center and Regulatory Knowledge & Support (RKS), Georgia Clinical & Translational Science Alliance

10:55 AM- 11:25 AM: Panel Discussion: *Patient & Physician Conversation*

- Linda Goler Blount, CEO, Black Women's Health Imperative (BWHI)
- Jayne Morgan, M.D., Director of Innovation & Clinical Director, Covid Task Force; Piedmont Healthcare
- Moderated by: Gabrielle Jones, CEO, GDK Associates LLC

11:25 AM – 11:55 AM: Community Roundtable: *Advocacy in the COVID-19 Era*

- State Representative Kim Schofield (D-60)
- Howard Mosby, H.E.A.L Collaborative; VP, Grady Health System
- Moderated by: Maria Thacker-Goethe, President & CEO, Georgia Bio

11:55 AM – 12:00 PM: Closing Remarks

- Dorothy Leon-Glasser, RN, HHC, Executive Director, Advocates for Responsible Care (ARxC)