

2020 Strategic Plan

GEORGIA BIO™

The Life Sciences Partnership

www.gabio.org

Georgia Bio fosters innovation and growth of the life sciences ecosystem for a healthier world.

Advocate



Establish Georgia Bio as the recognized leader in advocacy for life sciences in Georgia

- Mobilize members
- Train on advocacy
- Capitalize on national affiliations
- Deepen relationships with public policy officials

Connect



Engage members and the community to enable impactful relationships

- Member meetings
- Industry specific Summits
- Access to purchasing programs
- High-level networking
- Drive investment opportunities to foster life science growth

Educate



Be the singular voice and recognized resource for life sciences in Georgia

- Serve as a Public Relations function
- Perform as an Economic Development broker
- Increase corporate visibility
- Access to industry information

Inspire



Establish Georgia as a center for excellence in bioscience workforce training and talent

- Support development of future leaders
- Connect job seekers with industry
- Develop training standards
- Scale programming to meet workforce needs

Georgia Bio Events

- February 25: Life Sciences Day at the Capitol
- August 2020: Patient Advocacy Summit*
- Legislative Dinners
- DC Fly-Ins
- Industry Tours

- March 2020: Golden Helix Awards
- April 2020: Digital Health/MedTech Summit*
- May 2020: Pharma/Venture Day*
- June 2020: Purchasing Fair*
- September 2020: CRO/CMO & Manufacturing Symposium*
- October 2020: Innovation Summit
- November 2020: Ag/Food & I/E Summit*
- Executive Dinner Series

- January 13-14: RTTI*
- April 2020: Career Fair
- December 2020: Career Symposium
- ELN Programs
- Entrepreneurial Mentorship Program*

* Denotes a new event in 2020