2020 Strategic Plan

Georgia Bio fosters innovation and growth of the life sciences ecosystem for a healthier world.

**Advocate**
- Establish Georgia Bio as the recognized leader in advocacy for life sciences in Georgia
  - Mobilize members
  - Train on advocacy
  - Capitalize on national affiliations
  - Deepen relationships with public policy officials

**Connect**
- Engage members and the community to enable impactful relationships
  - Member meetings
  - Industry specific Summits
  - Access to purchasing programs
  - High-level networking
  - Drive investment opportunities to foster life science growth

**Educate**
- Be the singular voice and recognized resource for life sciences in Georgia
  - Serve as a Public Relations function
  - Perform as an Economic Development broker
  - Increase corporate visibility
  - Access to industry information

**Inspire**
- Establish Georgia as a center for excellence in bioscience workforce training and talent
  - Support development of future leaders
  - Connect job seekers with industry
  - Develop training standards
  - Scale programming to meet workforce needs

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**Georgia Bio Events**

- **February 25:** Life Sciences Day at the Capitol
- **August 2020:** Patient Advocacy Summit*
- **Legislative Dinners**
- **DC Fly-Ins**
- **Industry Tours**
- **March 2020:** Golden Helix Awards
- **April 2020:** Digital Health/MedTech Summit*
- **May 2020:** Pharma/Venture Day*
- **June 2020:** Purchasing Fair*
- **September 2020:** CRO/CMO & Manufacturing Symposium*
- **October 2020:** Innovation Summit
- **November 2020:** Ag/Food & I/E Summit*
- **Executive Dinner Series**

* Denotes a new event in 2020

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**Georgia Bio Events**

- **January 13-14:** RTTI*
- **April 2020:** Career Fair
- **December 2020:** Career Symposium
- **ELN Programs**
- **Entrepreneurial Mentorship Program**

* Denotes a new event in 2020